

# MOVE 2015

SAN JUAN · PUERTO RICO  
November 18<sup>th</sup>, 19<sup>th</sup>, 20<sup>th</sup>

## CALL FOR RESEARCH PAPERS

### *MOVE2015 American Chapter - 4th International Conference on Sub-National Measurement and Economic Analysis of Tourism: Towards a Set of UNWTO Guidelines*

November 18 – 20<sup>th</sup> 2015, San Juan, Puerto Rico

#### Overview

**MOVE2015 conference** is organized by **Puerto Rico Tourism Authority**, and as always within the conceptual framework of **INRouTe** and in collaboration with the **UNWTO** and **CICtourGUNE**.

**Wednesday November 18th and Thursday November 19th MOVE2015 conference** will address topics that are absolutely aligned with INRouTe's work and are the focus of the present Call for Papers. The International Network on Sub-National Economics, Mobility and Tourism (INRouTe), an initiative promoted by the World Tourism Organization (UNWTO), is dedicated to advancing policy-oriented measurement and analysis of tourism in order to provide operational guidance to entities involved with sub-national tourism destinations.

**Friday November 20th will host MOVE2015's Puerto Rico UNWTO Tourism Forum** addressing tourism topics coming up soon. These three days should enlighten an international and a local audience on the latest tourism trends in a remarkable setting!

#### Call for Research Papers

Research papers are invited across the widest spectrum of research conducted on measurement and economic analysis of tourism provided that **the study area is subnational in scope** and that the research submitted to the call **addresses the following sub-topics specifically**:

#### 1. Linking Tourism and Territory: taking subnational tourism seriously

- 1.1. Understanding and measuring tourism as a factor of sub-national economic development
- 1.2. Bridging the gap between data production and data usage: Gaining insights on the type of information that is requested by key stakeholders
- 1.3. Defining tourism destinations
- 1.4. Measuring visitor behavior at destination



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## 2. Sustainable development and tourism

- 2.1. Territorial planning and tourism
- 2.2. Looking for the tourism connection in environment statistics framework
- 2.3. Tourism and environment geo-referenced data bases
- 2.4. Contribution of the INRouTe project to UN experimental ecosystem accounting guidelines

## 3. TSA as the foundation for a Regional TSA: setting the focus at sub-national level

- 3.1. Adapting the TSA to subnational levels
- 3.2. What is and what is not a R-TSA
- 3.3. Setting up a R-TSA:
  - 3.3.1. recommended principles
  - 3.3.2. feasibility study and
  - 3.3.3. governance structure for a statistical project
- 3.4. Using alternative tools for economic analysis

All submissions are rigorously evaluated for novelty, significance, and soundness. Papers should clearly state the background, introduction, purpose, theory, methodology, results, conclusions and managerial/industry/social implications of the study, and be fully referenced with appropriate citations.

Research papers (10-20pages) and extended abstracts (3-5 pages) should be innovative, so to advance the knowledge base of related fields. These papers present major contributions to the field and should be up to 20 pages in length. The conference may publish MOVE2015 conference proceedings including all accepted full papers.

### Submission of extended abstracts and full papers

1. Authors must follow the '[Author Advice](#)' document as a style guide for standards to follow in the preparation of manuscripts.
2. All full papers & extended abstracts must be submitted in English. Please note: Conference sessions will offer simultaneous translation in English and Spanish.
3. Authors are expected to:
  1. Submit an extended abstract by June 21<sup>st</sup>,
  2. if accepted submit the corresponding full paper by October 2<sup>nd</sup>.
  3. Register by September 15th so that authors work is included in the programme



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4. Extended abstract must be 3-5 pages long
5. Full papers (12-20 pages)
6. Accepted authors must register for the conference by September 15<sup>th</sup>, 2015 and submit their full papers by October 11<sup>th</sup> in order to have their papers included as part of the conference programme for presentation and in the Conference Proceedings, should such proceedings be issued.

## Time Schedule

Submission closes: June 21<sup>th</sup>, 2015

Final acceptance: August 25<sup>th</sup>, 2015

Registration Deadline for authors: September 15<sup>th</sup>, 2015

Conference: November 18-20<sup>th</sup>, 2015

## Research contact appointee

Please send your abstract and full papers to: [move2015@fajardo.inter.edu](mailto:move2015@fajardo.inter.edu)

Contact for Registration: [move2015@fajardo.inter.edu](mailto:move2015@fajardo.inter.edu)

## Scientific Committee

Co-Chair of the Scientific Committee: Aurkene ALZUA, CICtourGUNE, Spain

Co-Chair of the Scientific Committee: Ismael SUAREZ HERRERO, Universidad Interamericana de Puerto Rico

Salvador ANTON, University Rovira I Virgili, Spain

Dan FESENMAIER, University of Florida, United States of America

Jon Kepa GERRIKAGOITIA, CICtourGUNE, Spain

Pilar GONZALEZ, University of the Basque Country, Spain

Tad HARA, University of Central Florida, United States of America

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